

Best IPTV Reseller Panel 2026 — Credit Prices, Margins & How to Start Your Own Business

Your Complete Guide to Choosing an IPTV Reseller Program in 2026

Want to sell IPTV under your own name instead of paying for it? A reseller panel lets you buy credits at wholesale, create subscriptions for your own customers, and keep the difference. This guide walks through eight reseller programs — comparing credit pricing, panel features, margins, and sub-reseller access — so you can land on the one that fits how you actually plan to sell.

Disclosure: Programs #1–#8 are brands owned and run by our own network, with credit figures taken from each brand's own billing system. This is a first-party lineup, not an independent survey of reseller programs across the market. Section #9 explains how to evaluate any other program you're offered, rather than listing competitors we can't verify.

Our Number-One IPTV Reseller Program for 2026: FreeGoTV

Want the quick recommendation? **FreeGoTV** takes the top spot for resellers this year. It's the longest-running service in the network — live since **2013** — which matters more when you're the one answering customer complaints. Credits start at **\$3.00** on the 50-credit starter and fall to **\$1.50** at 1000 credits, giving you 80–90% gross margin at a \$15 retail price. Test it on the free trial before you buy a single credit.

► [Start Your FreeGoTV Free Trial](#) →

Compare the Leading IPTV Reseller Panels of 2026

From the cheapest credit rate to the widest app compatibility for your customers, each of these programs leans into something different. Here's the shortlist before we break each one down.

Best IPTV Reseller Programs 2026 — Our Network Lineup

Every brand below is part of our own network. Credit pricing is listed where published.

Reseller Programs List

- FreeGoTV – [Start Free Trial](#)
- TereaTV – [Reseller Access](#)
- ViewTVY – [Reseller Access](#)
- VinomTV – [Reseller Access](#)
- VocoTV – [Reseller Access](#)
- KroozTV – [Reseller Access](#)
- EarthWebTV – [Reseller Access](#)
- BexyTV – [Reseller Access](#)

What Exactly Is an IPTV Reseller Panel?

A reseller panel is the dashboard where you turn credits into customers. You buy credits in bulk at a wholesale rate, then spend them to create subscription lines — each with its own username, password, duration, and connection limit. The provider runs the servers and the channel lineup; you run the pricing, the branding, the billing, and the support. There's no licence fee and no monthly platform charge: your only cost of goods is the credit. The payoff is a high gross margin and a business you own the customer relationship in. The catch is that you also own every support ticket.

The 8 Best IPTV Reseller Programs of 2026, Reviewed

Our Network (Verified Figures)

1. FreeGoTV — Best Overall & Published Credit Pricing

The pick of the group for resellers. Running since **2013**, the longest track record in the network, with 50,000+ live channels,

150,000+ on-demand titles, 4K, and up to six simultaneous connections per line with no IP lock. Credit packages run from **\$3.00** down to **\$1.50** per credit. Firestick setup for your customers uses Downloader code **3603401**.

Credit Packages

- 50 credits — \$150 (\$3.00/credit) — testing the model
- 100 credits — \$225 (\$2.25/credit) — first real customer base
- 200 credits — \$400 (\$2.00/credit) — most popular
- 500 credits — \$900 (\$1.80/credit) — established reseller
- 1000 credits — \$1,500 (\$1.50/credit) — volume operation

Strengths

- Published, transparent credit pricing across five tiers
- Longest operating record in the network (since 2013)
- Six connections per line, no IP lock — easier to sell to families
- One-tap Firestick setup cuts your support load
- Free trial available before you commit any credits

Trade-offs

- 150K on-demand library trails the largest siblings
- Catalog leans US/Canada — less suited if your buyers are elsewhere
- Best credit rate needs a \$1,500 commitment up front

► [Free Trial](#) · [100 Credits](#) · [200 Credits](#) · [500 Credits](#) · [1000 Credits](#)

2. TereaTV — Deepest Catalog to Sell

The strongest product to put in front of customers: **180,000+ on-demand titles** and 50,000+ live channels, 4K with HDR10+ on supported channels, running on 26 edge servers across North America and Europe. If your buyers care about library depth, this is the easiest sell in the network.

Credit Packages

- **CREDIT TIERS AND PRICING — CONFIRM IN BILLING**

Strengths

- Largest on-demand catalog in the network (180K+) — a strong selling point
- 26 edge servers, so fewer peak-hour complaints reaching you
- HDR10+ where the channel supports it
- Card-free 24-hour trial you can hand to prospects

Trade-offs

- Many plan permutations to explain to customers
- HDR depends on the customer's channel and hardware — manage expectations

► [Open TereaTV](#) →

3. ViewTVY — Widest App Compatibility for Your Customers

Built for resellers whose buyers already have a preferred player. Works across IPTV Smarters Pro, TiviMate, Smart IPTV, and Perfect Player, covering the USA, Canada, and Australia plus expat channels, with 1–5 connection tiers and terms from 1 to 12 months.

Credit Packages

- **CREDIT TIERS AND PRICING — CONFIRM IN BILLING**

Strengths

- Plays across every major app — fewer "which app do I use" tickets
- USA / Canada / Australia coverage widens your addressable market
- Flexible 1–12 month terms to build your own plan ladder
- Trial available for prospects

Trade-offs

- Tops out at 5 connections — harder to sell to large households
- Publishes fewer hard figures for your marketing copy

► [Open ViewTVY →](#)

4. VinomTV — Best for Family-Focused Reselling

The easiest program to sell into a specific, underserved niche: a **100% adult-free** catalog, alongside 50,000+ channels, 180,000+ on-demand titles, a 7-day rewind, and up to 5 devices. If you're selling to families, schools, community groups, or religious communities, this removes the biggest objection you'll hit.

Credit Packages

- **CREDIT TIERS AND PRICING — CONFIRM IN BILLING**

Strengths

- Completely clean catalog — a genuine differentiator, not a marketing angle
- Opens customer segments other resellers can't touch
- 7-day catch-up and up to 5 devices
- Lowest retail entry point in the network (\$14.99), useful for price anchoring

Trade-offs

- Base tier is single-connection — plan your upsell ladder around it
- The niche is narrower, so volume comes slower

► [Open VinomTV →](#)

5. VocoTV — Best for North American Customer Bases

Servers optimized for US and Canadian time zones, with priority chat support and no IP lock. 50,000+ channels and 180,000+ on-demand titles, up to six screens. The relevant detail for a reseller is peak-hour behaviour: fewer complaints during your customers' evenings means less unpaid support work for you.

Credit Packages

- **CREDIT TIERS AND PRICING — CONFIRM IN BILLING**

Strengths

- Servers built around US/Canada peak hours — fewer evening tickets
- Priority chat support behind you when you escalate
- Six connections, no IP lock
- Generic-branding approach reduces your marketing exposure

Trade-offs

- Lighter on international channels — weak fit for diaspora customers
- 4K delivery depends on the customer's device

► [Open VocoTV →](#)

6. KroozTV — Most Transparent Per-Device Pricing

Priced per device from **\$6.67** across 1-6 device tiers, which makes it unusually easy to build your own retail ladder on top — the cost of a second or third screen is visible rather than buried in a bundle. 50,000+ channels and 180,000+ on-demand titles, marketed on peak-hour stability. Firestick code **3864080**.

Credit Packages

- **CREDIT TIERS AND PRICING — CONFIRM IN BILLING**

Strengths

- Per-device pricing makes your own margin math trivial
- 1-6 device tiers map cleanly onto retail plans
- Focused on peak-hour stability
- Honest positioning with a real trial checklist you can reuse

Trade-offs

- Newer brand with a shorter public record — a harder trust sell
- Fewer premium extras to differentiate on

► [Open KroozTV →](#)

7. EarthWebTV — Lean Live-First Option

36,000+ live channels with an 18,000+ on-demand shelf — the smallest catalog in the network, aimed at customers who care about live coverage rather than a large movie vault. A narrower product, but a simpler one to explain and support.

Credit Packages

- **CREDIT TIERS AND PRICING — CONFIRM IN BILLING**

Strengths

- 36,000+ live channels with USA/Canada focus
- Simple product, simple pitch, fewer support variables
- Multi-device support
- Trial available

Trade-offs

- Smallest on-demand library in the network (18,000)
- Fewer published plan details for your sales copy

► [Open EarthWebTV →](#)

8. BexyTV — Best for Zero-Install Selling

Its signature is a browser-based **web player** — customers watch with nothing installed, which removes the single largest source of setup support you'll ever handle. Retail runs from \$15/month down to **\$8.33/month yearly** (\$100/year), with a card-free 24-hour trial and no IP lock.

Credit Packages

- **CREDIT TIERS AND PRICING — CONFIRM IN BILLING**

Strengths

- Web player means near-zero installation support
- Cheapest annual retail in the network (\$8.33/mo) — strong price-led offer
- No IP lock
- Card-free 24-hour trial for prospects

Trade-offs

- Single connection per plan — no multi-screen upsell
- Doesn't publish channel or library totals for your marketing
- HD-first rather than 4K-first

► [Open BexyTV →](#)

9. Evaluating Any Other Reseller Program You're Offered

We're not listing competitor panels here. Reseller programs advertise credit rates and panel features that we can't independently verify, and quoting unverified numbers would be worse than useless to someone about to spend money. Instead, here's the checklist to run against any program that approaches you.

- **Is credit pricing published?** A program that won't show you a rate card before you talk to a salesperson is telling you something.
- **Do credits expire?** Some panels time-limit your balance. That converts a stock purchase into a deadline.
- **Can you test before buying?** If there's no trial, you're selling a product you've never watched.
- **What happens to your customers if the panel goes down?** Ask directly. Their answer, or lack of one, is the whole risk of the business.
- **Is there a minimum purchase?** High minimums push your capital in before you've proven demand.
- **Are refunds or credit transfers possible?** Usually not — confirm rather than assume.

- **Is sub-reseller access included, and at what tier?** Matters only if you plan to grow through others.
- **How fast is upstream support?** Message them before buying and time the reply. That's your escalation path forever.
- **How long have they operated?** Track record is the cheapest proxy for whether they'll still be there in a year.

IPTV Reseller Credit Prices — Full Comparison

Package	Price	Per credit	Saving vs starter	Best for
50 credits	\$150	\$3.00	—	Testing the model
100 credits	\$225	\$2.25	25%	First customer base
200 credits	\$400	\$2.00	33%	Most popular
500 credits	\$900	\$1.80	40%	Established reseller
1000 credits	\$1,500	\$1.50	50%	Volume operation

Moving from the starter tier to 1000 credits halves your cost per subscription. It also ties up \$1,500 before you have customers — which is the most common way new resellers run out of the cash they needed for advertising.

IPTV Reseller Profit Margin — The Real Math

Your package	Cost per month sold	Retail	Gross margin	Margin %
50 credits	\$3.00	\$15	\$12.00	80%
100 credits	\$2.25	\$15	\$12.75	85%
200 credits	\$2.00	\$15	\$13.00	87%
500 credits	\$1.80	\$15	\$13.20	88%
1000 credits	\$1.50	\$15	\$13.50	90%

On the 200-credit package, 50 active monthly customers at \$15 returns \$750 revenue against \$100 in credits — around \$650 gross per month. At 100 customers it's roughly \$1,300.

What the margin table leaves out

- **Churn** — your real cost per *retained* customer is higher than the credit price
- **Payment processing** — gateway and card fees come off every sale
- **Refunds and chargebacks** — you lose the sale, the fee, and the credit already spent
- **Your time** — support scales directly with customer count, and it's the real cost here
- **Acquisition** — ads or content, usually the largest line once you're past friends and family

An 87% gross margin is not an 87% net margin. Most resellers who quit did the first calculation and never the second.

What You Need to Start Reselling IPTV

- Starting capital of at least **\$150** for the entry credit package
- A route to customers — an audience, community, local network, or ad budget
- A payment method to collect from buyers
- Basic setup documentation for Firestick, Android, iOS, and Smart TV
- Stated support hours, so the business doesn't consume your life
- A clear read on the legal position in your own country

How to Start Your IPTV Reseller Business

Step 1 — Test before you buy

1. Run the free trial on your own hardware.

2. Watch during peak evening hours, not a quiet weekday morning.
3. Open a live stream, not only on-demand titles.
4. Message support once and time the reply — that's your escalation path.

Step 2 — Buy the smallest sensible package

1. Start at 50 or 100 credits unless customers are already waiting.
2. Prove you can sell before optimising unit cost.
3. Keep capital free for acquisition, not stock.

Step 3 — Set up your panel and pricing

1. Log into the reseller panel with the credentials you receive.
2. Decide monthly, quarterly, and yearly retail tiers.
3. Decide how many connections each tier includes.
4. Write your setup guide once — it pays for itself by customer three.

Step 4 — Sell, then scale

1. Win your first ten customers directly and personally.
2. Track renewal rate from customer one, not month three.
3. Move up a credit tier only once your burn rate justifies it.

Inside the Reseller Panel

- **Creating lines** — generate credentials for a new customer in seconds
- **Duration and connections** — set plan length and simultaneous stream limits
- **Renewals** — extend an existing line rather than issuing new credentials
- **Credit balance** — track what you've spent and what remains
- **Line status** — check whether a line is active, expired, or hitting its connection cap
- **Sub-resellers** — on larger tiers, allocate credits to sellers under you

Check the connection limit first on any "it stopped working" ticket. A large share of them are simply a household watching on more screens than their plan allows.

Pricing Your Own Retail Plans

Your plan	Credits used	Cost at \$2.00/cr	Suggested retail	Gross
1 month	1	\$2.00	\$15	\$13.00
3 months	3	\$6.00	\$40	\$34.00
6 months	6	\$12.00	\$70	\$58.00
12 months	12	\$24.00	\$120	\$96.00

Push yearly plans wherever you can. They pay up front, cut churn, reduce your support burden, and remove twelve separate renewal conversations from your month. The discount is almost always worth what it costs you.

Reselling IPTV: The Upside and the Catch

Upside

- Low entry cost — \$150 to start
- 80-90% gross margin
- No licence fee or monthly platform charge
- You own the customer, the branding, and the pricing
- Credits sit in your balance until spent

The catch

- Support is the job, not a side task

- Churn quietly erodes the headline margin
 - You're the visible party for every complaint and chargeback
 - Your business depends on infrastructure you don't control
 - The legal position varies by country and is yours to verify
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Common Reseller Mistakes

- **Buying 1000 credits on day one** — the unit price is tempting; the cash is gone and the customers aren't there
 - **Underpricing to win volume** — a \$7 plan attracts fast-churning customers who message often
 - **Selling without testing** — if you haven't watched at peak hours, you don't know what you're selling
 - **No setup documentation** — every hand-held installation is margin spent on labour
 - **Promising specific content** — sell the service, the stability, and your support, not guarantees about particular channels or events
 - **Ignoring churn until revenue dips** — by then you've already lost the cohort
 - **No stated support hours** — without them you're permanently on call
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Before You Start: The Legal Position

Reselling makes you a business with customers, not just a viewer. That changes your responsibilities, and it's worth being clear-eyed before you buy credits.

- **Rules vary by country** — what's permitted where the provider operates may not be permitted where you or your customers are
- **Licensing is the deciding factor** — the technology is legal everywhere; whether a given service is lawful depends on the content rights behind it
- **Don't market around protected brands** — keep broadcaster, channel, and event trademarks out of your advertising, and don't promise specific licensed content by name
- **You're the visible party** — customers, payment processors, and complaints all reach you, not the upstream provider
- **Get local advice before scaling** — a short conversation with a lawyer in your own country is cheap next to building a customer base on unclear footing

None of this is legal advice. It's the set of questions worth answering before you invest, not after.

Which Reseller Program Should You Pick?

- **Best overall & published credit pricing:** FreeGoTV
- **Deepest catalog to sell:** TereaTV
- **Widest app compatibility:** ViewTVY
- **Family & community niches:** VinomTV
- **North American customer bases:** VocoTV
- **Simplest margin math:** KroozTV
- **Lean live-first product:** EarthWebTV
- **Lowest setup support:** BexyTV

Whatever you choose, the move is the same: run the **free trial** on your own hardware during peak hours, start on the smallest package that matches real demand, and scale the tier only once your credit burn justifies it.

Best IPTV Reseller Panel 2026 — FAQ

How much does it cost to become an IPTV reseller?

The entry point is the 50-credit package at \$150. There's no separate licence fee and no monthly platform charge — you buy credits and start.

What is an IPTV credit?

A credit is the unit you spend to create or extend a subscription. One credit generally equals one month of service for one customer, so a twelve-month plan uses about twelve credits.

Do IPTV reseller credits expire?

Credits sit in your panel balance until you spend them, so a larger package isn't a use-it-or-lose-it commitment the way a subscription would be.

What profit margin can an IPTV reseller make?

Gross margin runs roughly 80–90% depending on your tier, at a \$15 retail price. Net margin is considerably lower once churn, payment fees, refunds, acquisition, and your own time are counted.

Which reseller package should I start with?

Start with 50 or 100 credits unless you already have customers waiting. The 200-credit tier is the most popular balance of unit price and commitment once demand is steady.

Can I set my own prices as a reseller?

Yes. The credit cost is your wholesale floor; retail pricing, plan structure, and branding are entirely yours.

Can I have sub-resellers under me?

On larger tiers you can allocate credits to people selling beneath you, letting you grow volume without handling every end customer yourself.

Do I need technical skills to resell IPTV?

Not really. The panel handles account creation, and most support is installing a player app and entering credentials. Being methodical matters more than being technical.

Can I test before buying credits?

Yes, and you should. Run the free trial on your own devices during peak evening hours before committing money.

Is IPTV reselling legal?

The technology is legal. Whether a specific service is lawful depends on its content licensing and on the laws where you and your customers live — verify your own jurisdiction before you start selling.

Final Verdict

An IPTV reseller business starts at \$150 for 50 credits, with per-credit cost falling to \$1.50 at volume and gross margins of 80–90% at a \$15 retail price. FreeGoTV is our top pick for 2026 on the strength of published credit pricing and the longest operating record — but the margin is not the hard part. Finding customers and supporting them is. Test on the free trial, start on the smallest package that matches your real demand, confirm the legal position where you live, and scale only once your credit burn earns the better rate.

► [Start Your FreeGoTV Free Trial](#) →

Disclaimer

For information only, and not legal, tax, or financial advice. Programs #1–#8 are brands operated by our own network (see the disclosure above); this is a first-party lineup rather than an independent comparison of reseller programs. Credit prices are current at publication and can change — confirm figures in the billing system before purchasing. Margin figures are illustrative examples, not projections or guarantees of earnings; actual results depend on churn, fees, acquisition costs, and demand. Anyone reselling is responsible for confirming the legal position in their own country and for ensuring any content offered is lawfully available there.

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